



novadog magazine

wooftastic wednesday

NOVADog has launched a new, weekly deal service for our readers and advertisers!

Each Wednesday a significantly discounted deal (50-70%) is emailed to our data base and broadcasted on our Facebook page to more than 4,100 Readers. This deal features one advertiser's product or service as the main deal and one as the side deal. Dog-Lovers then have until midnight to purchase the deal. This new service provides our readers with special exclusive deals and provides advertisers with a unique way to reach thousands of targeted, passionate dog-lovers who are eager to purchase products and services for their pets.

Advertiser's benefits include:

- ✓ Dedicated email featuring Your business to **5,200+ Dog-Lovers**
- ✓ Advertising support to help **increase the success of your deal:** Graphics, copy writing support, promotion tools
- ✓ Significant exposure throughout NOVADog promotion vehicles including **Facebook page, Twitter, Blog, Website and email list.**
- ✓ Product trial to Deal purchasers who are likely to become **long-term clients** of your business.
- ✓ Risk-free opportunity for amazing exposure. There is **no up-front fee** to participate.



The screenshot shows a promotional page for 'wooftastic wednesday' by Novadog Magazine. The main deal is for 'Bark 'N Bubbles' offering 50% off a \$20 'TOP SPAW' package, normally \$40. The deal is valued at \$45 and you save \$20. A countdown timer shows 'Time is Ticking: (Get the Deal Now) 00:00:00'. There is a 'Side Deal' for 'Puttin' on the Ritz!' ribbon bow ties for \$7, valued at \$18 and saving \$11. The page includes a 'SHARE THE DEAL' section with social media icons and a '\$10 Tell a Friend Get \$10!' offer. A 'Map & Location' section provides the address: 795 Center Street 1A & B, Herndon, VA 20171, 703/437-WASH. The footer contains links for 'CONTACT US | FEATURE YOUR BUSINESS | FAQ | SIGN IN | SIGN UP | BUY NOW'.

Learn More Online: and suggest your business at www.novadogmagazine.com/wooftastic

Feature Your Business! Contact Angela Meyers for details: ahazuda@yahoo.com, 703.887.8387