

For Immediate Release

February 8, 2018



**The National Capital Area
Professional Pet Sitters Network**
ncapetsitters.com

Local Business Network Sets the Bar for Professionalism in Dog Walking and Pet Sitting in the National Capital Area.

Founded in 1998, the National Capital Area Professional Pet Sitters Network, or NCAPPS, remains the go-to trusted source for Networking, mentoring and resources for local professional pet sitting businesses. It also serves as a referral platform for these local dog walking and pet sitting businesses. The mission of the NCAPPS is to promote professional pet sitting in the DC Metro area, including Northern Virginia, the District of Columbia and Maryland.

This year the Network is asserting its leadership role for the area pet sitting industry and is committing to aiding the industry in getting back to the basics of quality in-home professional pet care. "Our member companies, no matter the size, have a common view that success in the pet care industry comes when your primary focus is the responsible care of pets," says Network President Kim Varghese, "This is demonstrated by the quality care pets are given and, as a result, the peace of mind the pet's parents receive." All privately held member companies share the love for their work as seen in the heart, soul and dedication to professionalism behind each of the member businesses.

The Network provides business-related support and information to its members, offers a support system of friends and peers, and builds awareness of professional pet sitting. All activities and work by the Network are designed to benefit the membership and pet sitting industry as a whole. "We remain committed to our mission by providing service that is dependable and meets each family's needs. There is a lot of pride for all of our companies knowing we have a trusted community to refer clients to should we need it. We also continue to encourage our members to not only care for the clients and the pets that their companies serve, but also to provide excellent care to the caregivers in their employ," the President continues. To be able to provide the quality of service that is demanded by the Network and by the pet parent, professional caregivers need to be respected and cared about, with consideration for their time, needs and safety.

The goal of the Network is to spread the word about the Network exponentially through social media, press and the internet, allowing consumers to more easily find their way to the Network's trusted resource of professional locally-owned businesses. When contacting one of the member businesses, clients will find extensive knowledge of pet information as well as quality of care. The Network will also gladly respond to any inquiries about the pet sitting industry.

Pet parents benefit from the Network as it offers a place for them to find locally owned, professional pet care services. The Network's website has a search engine where individuals can search by zip code or city to find member businesses, their websites and contact

information. All member companies are more than a virtual platform run from a remote location or operating nationally, and instead are locally owned businesses employing local professionals.

The benefits of this type of a service include:

- having a real person on the phone when you contact the service;
- having a team to care for your pets who know you, your home, your expectations, and your pet's needs;
- having a pet care professional scheduled to come to your home who is prepared with all the information they need to do the job you expect;
- having the ability to get to know the team helping you with your pet care needs; and
- the peace of mind that comes from knowing that the pet care professional scheduled by the company has been properly screened and vetted.

The member companies benefit from the Network by receiving support, mentorship, and education from other local professional pet care businesses. The online search database and social media platforms offer additional benefits helping members with their client base growth.

Requirements for membership to the Network are acceptance of a completed application, being appropriately insured and bonded, being a member in good standing of either Pet Sitters International or the National Association of Professional Pet Sitters, and upholding the Network's high standards for ethics and professional conduct. Each year members sign a pledge recommitting to these standards. The pledge includes commitments to operate businesses in a professional, ethical manner and to enhance the pet sitting industry in the community.

To read our Pledge of professional Conduct and/or to find out more about the Network, visit <http://ncapetsitters.com/>

To contact the NCAPPS Network, please email Network President Kim Varghese president.ncapps@gmail.com